

INVEST IN
**South
Lakeland**



The Majik House

Smart solutions for switched-on homes



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The aim of Majik House founders Tim and Carol Burrow is to enhance the workings of the modern day home by designing, installing and programming quality automation systems; creating custom-made “Smart Homes”.

From the early days of home cinema, multi-room sound and lighting control, when expertise in the field was still in its infancy, Tim has endeavoured to deliver something more, instilling a sense of magic to what would otherwise be detached technology, lacking the “wow” factor that Tim and his team strive for.

He is now reaping the rewards of investing in qualified industry professionals, with a combined experience of over one hundred years in the team, with each team member managing and owning individual projects, right down to the smallest detail.

What is a smart home? A smart home differs from other houses in that it has an infrastructure that allows various systems and devices in the home to communicate with each other. These can be cabled or wireless systems, dependent on whether the home is in the planning stage or has recently been refurbished, making it completely clutter free.

The integration of systems includes heating, lighting, home cinema, security; TV and satellite distribution, gate control, blinds and curtains, water and much more.

“We strongly believe that technology is there to serve us and, when it’s not needed, shouldn’t have to be seen.” Using his iPad as a remote control, Tim slides a TV screen from behind a piece of artwork hanging from the wall before another screen pings into life in the huge mirror hanging above the fireplace.

Carol believes the success of their business is due to the time they invest in understanding how the client lives in their home and creating a relationship that confirms trust between both parties. “It is similar to building a house,” Carol tells us, “You have to get the foundations secure before you can start building the parts we all see and enjoy, because if the foundations are not right it will show cracks and problems over time”.

Carol continued “We place significant emphasis on our client relationships and ensuring we keep the client for life. Our very first client asked the question how long would we be in business.”



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The crowning glory of the Majik House is its Experience Centre, the largest showroom of its kind in the UK, showcasing the latest technology available.

Nestled in the magnificent surroundings of the Lake District on the outskirts of Kirkby Lonsdale, it comprises the latest technology features for the home, seamlessly combined with fine décor and modern living accessories.

A plethora of screen options are on display – hidden behind tiles, flush with walls, converting to mirrors and pictures and able to transform to computer monitors; some appearing from chests at the end of beds and being able to turn 360 degrees so you can watch it wherever you are in the room.

In a large section of the showroom is a cinema with full Dolby Atmos sound, it surpasses the experience gained in any leading multiplex.

Clients are often offered the opportunity to bring the family for a cinema night so they can fully immerse themselves in what is possible - complete with complimentary popcorn and ice cream!

Upstairs, visitors experience an array of carefully designed lighting options that make walls and stairs come to life.

Tim commented on the value of lighting design “Where a client has an opportunity to create lighting options to give real ambience to their home, this should come top of their list in terms of interior expenditure. Without lighting design, a home never seems to quite fulfil its potential”.

With their excellent team of lighting designers, the Majik House can provide a look that will enhance the ambience of the client’s home.

Design is key to the service provided by the Majik House. All systems need careful design to ensure the client gets what they are wanting. Co-ordination between other trades people on site is necessary to ensure interpretation is correct and activities meet the deadlines agreed.

As a company, they deliver systems both large and small; one-room solutions to full house systems and a variety in between. Tim said “We love projects that ask for the unusual as this challenges us all to find the right solutions, to date we have always been able to say ‘Yes’ to any client requirements”.

It is an aspirational product just like smart technology. Majik House are the proverbial sweet shop tempting you and exciting you to indulge in systems that will bring you enormous family joy, interior beauty and the ability to make you feel safe in your own home.



The Majik House

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THE
**MAJIK
HOUSE**

Welcome to South Lakeland

A Breath of Fresh Air for Business

INVEST IN
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An area known globally for its astounding natural beauty and unique vibrant culture, South Lakeland is also home for a thriving and innovative business environment where companies can become established, grow and prosper.

The entrepreneurial business spirit is strongly encouraged in South Lakeland, reflected in the healthy number of fledgling enterprises setting up each year in our region, and our work also encompasses projects designed to help make the first steps to start-up as easy as possible.

The Economic Development Team at South Lakeland District Council are an inward investment service providing information and support to businesses of all sizes, covering all industry sectors, whether you are already here or are looking to locate your operations in South Lakeland.

The Economic Development Team are here to help your business uncover the exciting potential that exists here. Should you have any questions, we are on hand to assist and tell you more about the opportunities to be found in the most beautiful corner of the UK.

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