

INVEST IN  
**South  
Lakeland**



## Steven Barber Photography

A diverse career from behind the lens



[www.investinsouthlakeland.co.uk](http://www.investinsouthlakeland.co.uk)

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**With over 30 years as a full time photographer, Steve Barber established his business in 2006 after 20 years working as a staff photographer and picture editor for the Westmorland Gazette newspaper in Kendal.**

The business concentrates on providing high quality and imaginative images for print and web use for press, public relations, and commercial clients. Steve also photographs about 25 weddings each year.

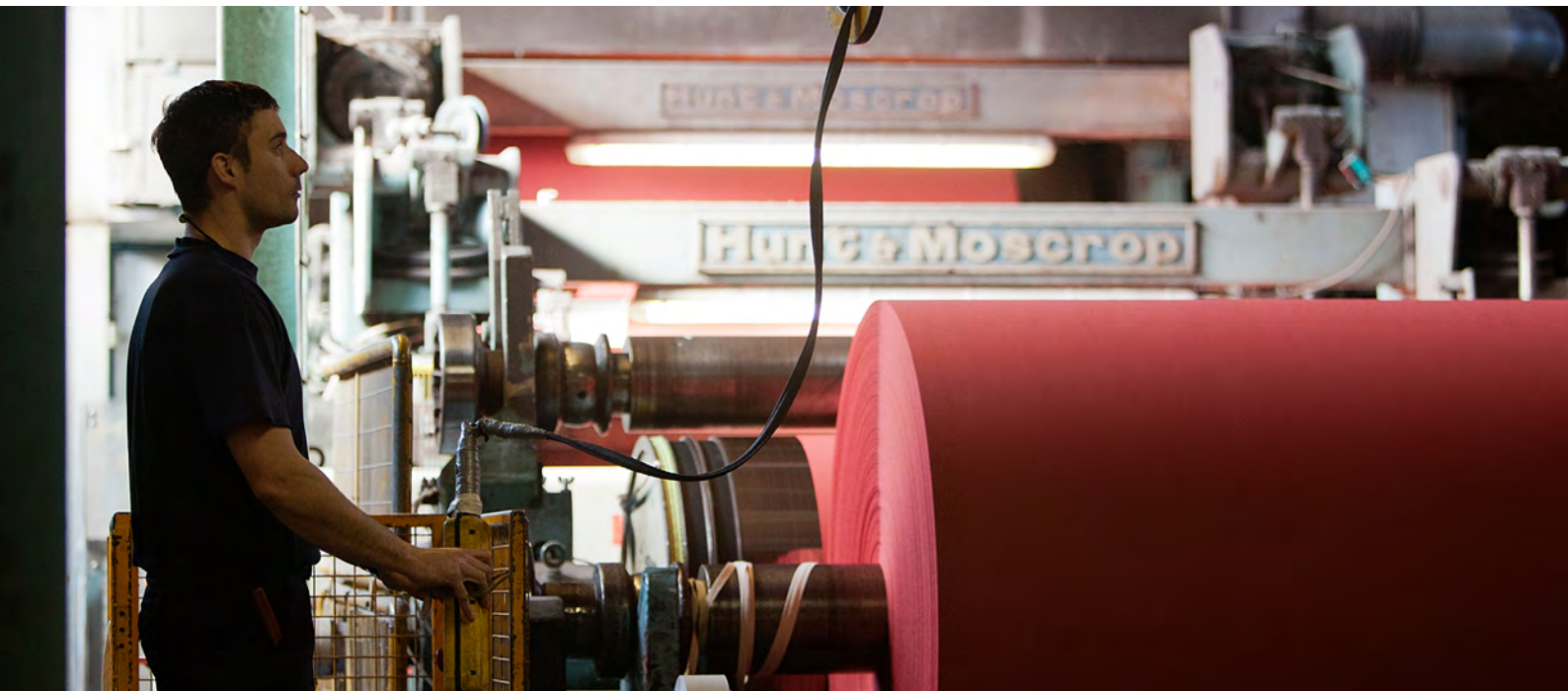
Clients are wide ranging, from Lancashire Constabulary, the NHS, University of Cumbria, Theatre By The Lake, World of Beatrix Potter, Cumbria Tourism, United Utilities, schools, hotels and restaurants. Steve has also taken photographs of over forty businesses for the Invest in South Lakeland website and business profiles, the businesses have included James Cropper Ltd, Marl, Herdy, Furmanite and Savant amongst others.

Steve receives regular commissions from regional and national newspapers, as well as trade magazines across the UK and continues to cover royal and ministerial visits to the region.



Since establishing Steve Barber Photography Limited, Steve has worked hard investing heavily in his business; he feels “privileged to do what I do”. He meets interesting people every day and witnesses events most people only see on TV or in newspapers.

“I’m always looking to improve my services and concentrate on my strengths. I still get a huge buzz when I see my images produced locally, nationally and internationally”.



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Steve's work has been featured in nationally award-winning marketing and public relations campaigns, on industry posters and leaflets, hundreds of websites that act as a vital link between businesses and their customers, and in a number of books.

He explains: "In newspapers, you have to get it right first time - there's no opportunity to go back and re-shoot a one-off event".

A Kendalian born and bred, Steve now travels to clients across the northern England and southern Scotland. "I wouldn't have considered basing my business anywhere else but South Lakeland," he adds.

"We're incredibly lucky to live in such a beautiful part of the world. It is a stunning place, for a start, but the motorway links are also excellent, not to mention the fact that we have a magnificent variety of businesses here - some truly unique people operating internationally successful companies right on our doorstep."

"My business is continually evolving and I never stop learning. I'm lucky to have such a solid and regular client base" concludes Steve.



## Steven Barber Photography

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Every image in this publication was taken by Steven Barber Photography.

# Welcome to South Lakeland

A Breath of Fresh Air for Business



An area known globally for its astounding natural beauty and unique vibrant culture, South Lakeland is also home for a thriving and innovative business environment where companies can become established, grow and prosper.



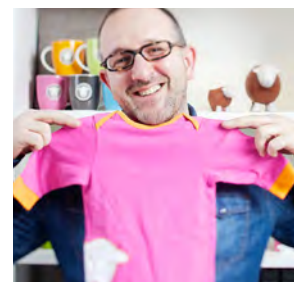
The entrepreneurial business spirit is strongly encouraged in South Lakeland, reflected in the healthy number of fledgling enterprises setting up each year in our region, and our work also encompasses projects designed to help make the first steps to start-up as easy as possible.



The Economic Development Team at South Lakeland District Council are an inward investment service providing information and support to businesses of all sizes, covering all industry sectors, whether you are already here or are looking to locate your operations in South Lakeland.



The Economic Development Team are here to help your business uncover the exciting potential that exists here. Should you have any questions, we are on hand to assist and tell you more about the opportunities to be found in the most beautiful corner of the UK.



Economic Development Team  
South Lakeland District Council  
South Lakeland House  
Lowther Street  
Kendal  
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