

INVEST IN
**South
Lakeland**



J36 and North West Auctions

At the heart of South Lakeland for generations



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Farming and working the land is at the heart of the South Lakeland economy. This stunning landscape that attracts millions of tourists from all over the world was created by generations of families who worked the land.

North West Auctions (a division of L&K Group) has created a modern hub of activity where farmers meet, do business, catch up with friends and neighbours, and sell their livestock and farming machinery. Junction 36 has been operating since 2013 and has grown to become a busy centre for both agricultural and business communities.

A business hub that serves the farming community

While it is primarily a livestock and farming machinery auction market, the North West Auction is also home to many businesses that serve the local agricultural community. It has a café, hair salon, insurance brokers, tyre fitters, lawyers and accountants with more businesses opening such as a John Deere tractor dealership.

It is also home to the popular 1818 Auctioneers, experts in antiques, collectables and fine art. The saleroom has boomed since the introduction of its weekly 'Monday Sales', together with a busy schedule of specialist sales throughout the year. It has attracted customers from across the UK and overseas thanks to its simultaneous online sale broadcasts.

The largest exhibition hall in Cumbria

2017 also saw the grand unveiling of its brand new exhibition hall which is the biggest facility of its kind in Cumbria. It was designed by their very own in-house Architectural Consultant and offers event organisers and businesses 1,400 square metres of space to hire. It's ideal for events, shows, exhibitions, award ceremonies and expos.

In addition, it's the perfect place for livestock shows, poultry gatherings, dog shows and agricultural events. Once completed, users will benefit from a reception area, toilets and parking for over 800 vehicles, including coaches and long vehicles.



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Meeting rooms for business and community use

Junction 36 is the perfect location for meetings. It has six new meeting rooms that accommodate anything from 4 to 150 people. Anyone running a conference and exhibition can benefit from workshop and breakout areas as part of their event. The rooms are also available to hire individually for business presentations, meetings and community groups looking for a convenient location. It has ample parking and a café that offers delicious, wholesome fare.

Breaking the mould on traditional auction markets

As well as providing an outstanding service to the agricultural community, these exciting new developments at Junction 36 will attract more

customers from across the county and other parts of the UK. It is breaking the mould of the 'traditional' auction mart, making it easier for farmers to go about their business welcoming the general public to come to watch the sales and get a glimpse into the world of livestock markets.

North West Auctions

J36 Rural Auction Centre
Crookland
Milnthorpe
Cumbria LA7 7FP

Telephone. 015395 66200

www.nwauctions.co.uk



Welcome to South Lakeland

A Breath of Fresh Air for Business

An area known globally for its astounding natural beauty and unique vibrant culture, South Lakeland is also home for a thriving and innovative business environment where companies can become established, grow and prosper.

The entrepreneurial business spirit is strongly encouraged in South Lakeland, reflected in the healthy number of fledgling enterprises setting up each year in our region, and our work also encompasses projects designed to help make the first steps to start-up as easy as possible.

The Economic Development Team at South Lakeland District Council are an inward investment service providing information and support to businesses of all sizes, covering all industry sectors, whether you are already here or are looking to locate your operations in South Lakeland.

The Economic Development Team are here to help your business uncover the exciting potential that exists here. Should you have any questions, we are on hand to assist and tell you more about the opportunities to be found in the most beautiful corner of the UK.

Economic Development Team
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South Lakeland House
Lowther Street
Kendal
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