



INVEST IN
**South
Lakeland**

Ginger Bakers

Dreaming of a Sumptuous Spoonful
from Kendal's Bakers



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Lisa Smith established Ginger Bakers in 2006, a business that took the leap from baking for pleasure to the “hey, I could do this for a living” stage and has never looked back since.

“I live right here in South Lakeland and it just made sense that this was a great place to start a business.” says Lisa who, like many other entrepreneurial souls in the region have taken their inspiration from the natural environment on their doorstep and built a thriving enterprise.

Ginger Bakers is only a small team with just a handful of staff working alongside Lisa, but the output - both in terms of volume and fabulous flavours - far outweighs their modest numbers.

They have overcome challenges to continue their rise, and now find themselves in a new premises at Plumgarth's, Kendal, which provides a fantastic home where they can look to the future.

Ginger Bakers continue to do what they've always done well, but now on a bigger scale. They produce a sumptuous array of great cakes that would make any gourmand go weak at the knees.

Take the Damson Brandy Fruit Cake, a handsomely mature loaf made with handfuls of dried fruits that have been re-awakened and taken their fill of fine brandy before being married with a generous helping of Lake District Lyth Valley Damsons.

Since moving to their new bakery, they have expanded their gluten free range and now have six varieties of boxed individually wrapped tray bakes.

These are available in all Booths stores as well as farm shops and delis around the UK. Look out for them soon on Co-op shelves around Cumbria too.



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Local damsons, again from the nearby Lyth Valley, are a regular ingredient and contribute to the award winning Chocolate Damson Brownies, nothing short of chocolate fudgy heaven with a subtle hint of sharpness from the fruit.

Keeping things local, the Westmorland Pepper Cake is a great traditional fruit loaf and a true Cumbrian gem with its distinctive and robust flavours of ginger, cloves and black pepper.

"Quality ingredients baked with care and generosity" boasts the company's strapline and generosity is definitely no understatement.

to detail, so we always strive to use the freshest and locally sourced ingredients wherever possible, and always free range eggs."

The Ginger Bakers range is available nationwide through independent retailers, delicatessen, cafes and coffee shops as well as through their very successful website.

And their best seller? "The brownies are always a big seller" says Lisa, "people just can't get enough of them!"



Along with the plentiful fruits, spices, chocolate and nuts, awards are also abound as Ginger Bakers are able to boast a multitude of accolades for their baking prowess with national Great Taste awards becoming almost commonplace across the product range.

So what are the ingredients to their success? "Living and working here in South Lakeland means we're inspired every day." says Lisa, "We believe good food needs high quality, simple ingredients and attention

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Welcome to South Lakeland

A Breath of Fresh Air for Business

INVEST IN
South
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An area known globally for its astounding natural beauty and unique vibrant culture, South Lakeland is also home for a thriving and innovative business environment where companies can become established, grow and prosper.

The entrepreneurial business spirit is strongly encouraged in South Lakeland, reflected in the healthy number of fledgling enterprises setting up each year in our region, and our work also encompasses projects designed to help make the first steps to start-up as easy as possible.

The Economic Development Team at South Lakeland District Council are an inward investment service providing information and support to businesses of all sizes, covering all industry sectors, whether you are already here or are looking to locate your operations in South Lakeland.

The Economic Development Team are here to help your business uncover the exciting potential that exists here. Should you have any questions, we are on hand to assist and tell you more about the opportunities to be found in the most beautiful corner of the UK.

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