

INVEST IN
South Lakeland

A brighter outlook for business.

‘VIBRANT’ SOUTH LAKELAND ECONOMY ONE OF NORTH WEST’S BEST

South Lakeland is listed as one of the North West’s top five ‘vibrant economies’ by accountants Grant Thornton in a report for a major international event to attract inward investment.

The ‘Vibrant Economy Index’ scores areas on economic performance, taking into account factors such as prosperity, dynamism and opportunity, and health, wellbeing and happiness.

South Lakeland is ranked fifth overall in the North West, just ahead of Lancaster in sixth and Manchester in eighth positions, and is the only Cumbrian district to make the North West top 10. The top four are Cheshire East, Trafford, Cheshire West and Warrington.

The Vibrant Economy Index has been drawn up by Grant Thornton in partnership with the local government magazine the Municipal Journal (MJ) to find a new way of measuring economic wellbeing. It is being used to promote the UK at the MIPIM global property and real estate event in Cannes to attract inward investment.

SLDC Chief Executive Lawrence Conway explained: “To be ahead of places like Manchester in a measure of economic vibrancy proves that our business strategies, business support, highly skilled industries, strong communities, low unemployment rate and fantastic quality of life is a winning combination.”

www.investinsouthlakeland.co.uk is the shop window for business support in South Lakeland and is run by the District Council’s Economic Development Team. It aims to provide businesses with support and information about how to expand to bigger premises or relocate to South Lakeland, how to gain financial assistance, and recruit or train their workforce. We also aim to provide useful business news. If you have a story you would like us to feature call us on 01539 793 555 or email team@investinsouthlakeland.co.uk