

INVEST IN
South Lakeland

A brighter outlook for business.

A new chapter for Verse

Verse web and digital design agency was created in 2017 by the merger of two digital and web design companies. Originally based at The Mintworks business centre in Kendal, Verse has undergone a period of sustained growth and a considerable workforce expansion — doubling in size from 12 to 24 people.

This growth necessitated a move to new premises, and the main office for Verse is now located at Unit 2, Beezon Road, Kendal, in a beautifully picturesque building formerly occupied by Domino's Pizza. Verse has also recently opened an office in Birmingham, primarily to focus on much of its rapidly expanding business within the Midlands region.

Verse Project Director Christian Rengers detailed the reasons for remaining within the South Lakes: "We're proud to be one of the leading web and digital agencies based within the Lake District. We've found that our location provides a unique backdrop for client meetings, along with close-ties to a wide-range of wonderful local business opportunities. Kendal is the perfect base for us from both a personal and professional viewpoint, and we're excited about taking our next steps as we continue to evolve the web and digital presence of our clients."

www.investinsouthlakeland.co.uk is the shop window for business support in South Lakeland and is run by the District Council's Economic Development Team. It aims to provide businesses with support and information about how to expand to bigger premises or relocate to South Lakeland, how to gain financial assistance, and recruit or train their workforce. We also aim to provide useful business news. If you have a story you would like us to feature call us on 01539 793 555 or email team@investinsouthlakeland.co.uk