

INVEST IN
South Lakeland

A brighter outlook for business.

Business support 'shop window' gets a makeover

Businesses seeking support and information about how to relocate or grow their presence in South Lakeland, Cumbria, will benefit from the new-look web resource www.investinsouthlakeland.co.uk.

The website can be used to find commercial land and premises, financial assistance, and help with workforce recruitment and training. It is the shop window for business support in South Lakeland and is run by the District Council's Economic Development Team.

The website relaunched at the South Lakeland Partners dinner organised by Cumbria Chamber of Commerce and South Lakeland District Council at The Villa hotel in Kendal.

SLDC Chief Executive Lawrence Conway explained: "Our dedicated business support services led by the Economic Development Team and the planning department have an outstanding record of working with South Lakeland businesses seeking to expand and grow or wishing to locate the area.

"The website has now been streamlined and refocused to make it easier for business users to find what they want. We now want to hear from those business users about how we can make it even better."

Improved online support for business will also include more regular newsletters with useful information and local, regional and national business news, and a renewed effort to engage with business users and encourage them to shape the web services going forward.

To mark the launch the website is running an online draw for an overnight stay at the Castle Green Hotel to give business people from the area and across the North West the chance to take a leisurely look at what South Lakeland can offer them.

For more information visit www.investinsouthlakeland.co.uk/competition

www.investinsouthlakeland.co.uk is the shop window for business support in South Lakeland and is run by the District Council's Economic Development Team. It aims to provide businesses with support and information about how to expand to bigger premises or relocate to South Lakeland, how to gain financial assistance, and recruit or train their workforce. We also aim to provide useful business news. If you have a story you would like us to feature call us on 01539 793 555 or email team@investinsouthlakeland.co.uk