

A brighter outlook for business.

## Playdale MD attends Commonwealth summit

The Commonwealth Heads of Government Meeting 2018 was attended by Barry Leahey, Managing Director of Ulverston-based playground equipment manufacturer Playdale.

Mr Leahey was part of a Commonwealth Business Forum delegation of 800 senior business leaders and Heads of Government. He also attended the Duke of York's 'Pitch@thepalace' event at St James' Palace Barry to join the vote for the brightest of the Commonwealth's young entrepreneurs, and spoke at the SME (small and medium-sized enterprises) Trade Forum.



Mr Leahey explains: "As the UK starts to realign for a post Brexit era, I believe CHOGM is a crucial moment for the continued strengthening of our relationship with the Commonwealth. The 'Commonwealth Advantage' allows businesses like Playdale to experience success in Commonwealth markets, which in turn helps to grow intra-Commonwealth trade and the UK economy

"Due to the similar trading conditions and laws, we realised early on in our export journey the benefits of exporting to distributors in Commonwealth countries. This has helped us secure the future of our business but has also given boosts to our local UK supply chain.

Mr Leahey is pictured at the Duke of York's 'Pitch@thepalace' event at St James' Palace

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