

INVEST IN
**South
Lakeland**



Steven Barber Photography

A diverse career from behind the lens.



www.investinsouthlakeland.co.uk

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Local businessman, Steven Barber established his own business in 2006 a Lake District Wedding and Commercial photographer based in Kendal.

With over 25 years as a full time photographer, Steve has a wealth of experience having spent 20 years working for local newspaper, the Westmorland Gazette.

In 2006 he decided to embark upon a freelance career mainly concentrating on press, public relations and commercial photography.

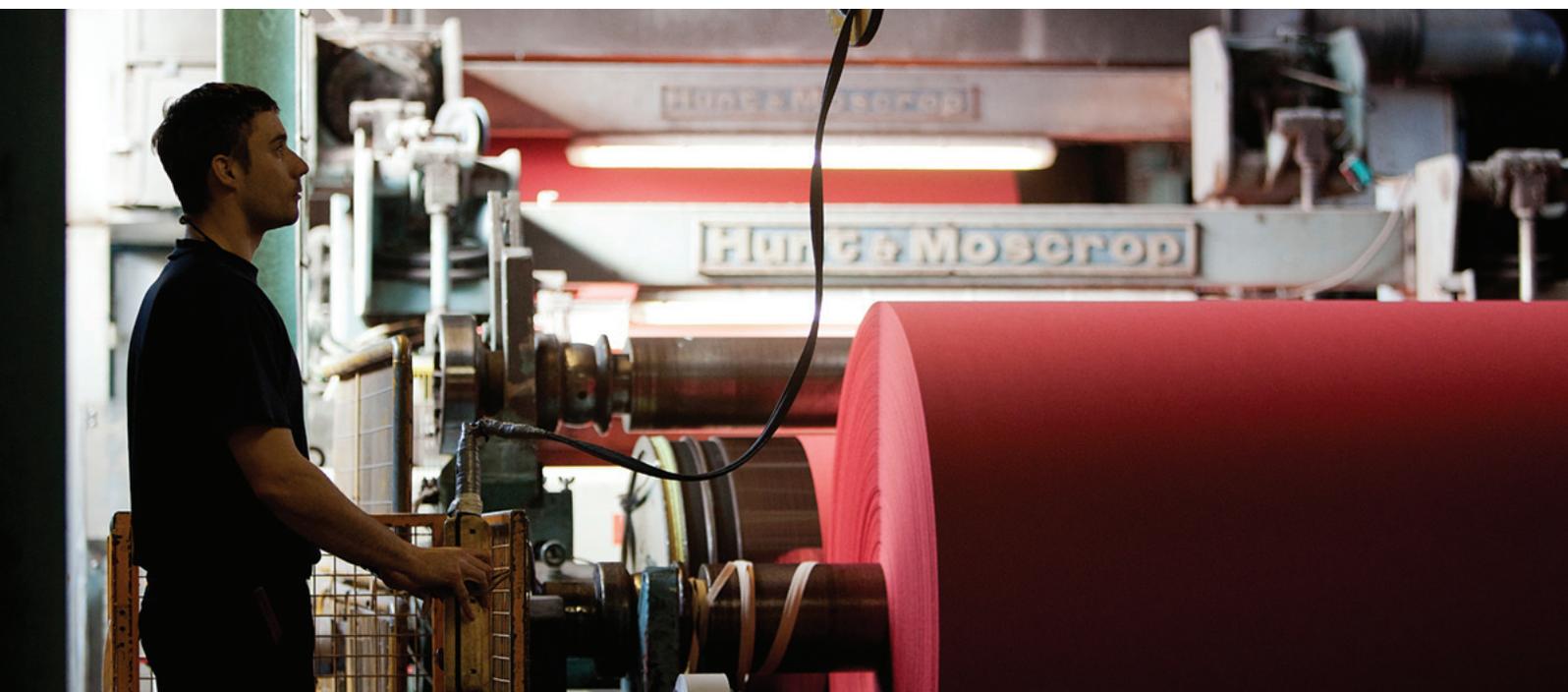
As well as covering wedding shoots, personal portraits and family photography Steve also really enjoys commercial work for businesses, and his clients have included Cumbria Tourism, Morgan Sindall PLC and Cumbria Constabulary. Steve has also taken photographs of over twenty businesses for the Invest in South Lakeland website and business profiles, the businesses have included James Cropper Ltd, Marl, Herdy, Furmanite and Savant amongst others.

Steve receives regular commissions from national newspapers such as the Daily Mail and Sunday Mirror as well as trade magazines across the UK and continues to cover royal and ministerial visits to the region.



Since establishing Steve Barber Photography in 2006, Steve has worked hard investing heavily in his business; he feels "I'm privileged to do what I do".

He meets interesting people every day and witnesses events most people only see on TV or in newspapers. "I'm always looking to improve my services and concentrate on my strengths. I still get a huge buzz when I see my images produced locally, nationally and internationally".



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Over the last seven years, Steve's work has been featured in nationally award-winning marketing and public relations campaigns, on industry posters and leaflets, hundreds of websites that act as a vital link between businesses and their customers and in a number of books.

He explains: "In newspapers, you have to get it right first time - there's no opportunity to go back and re-shoot a one-off event".

A Kendalian born and bred, Steve now travels to clients across the northern England and southern Scotland. "I wouldn't have considered basing my business anywhere else but South Lakeland," he adds.

"We're incredibly lucky to live in such a beautiful part of the world. It is a stunning part of the world, for a start, but the motorway links are also excellent, not to mention the fact that we have a magnificent variety of businesses here - some truly unique people operating internationally successful companies right on our doorstep."

Steve is a sole trader, his business aspirations over the next 5 years are to add two new areas of photography to his expertise, he added "My business is continually evolving and I never stop learning. I have two new areas of photography I wish to pursue but I don't want to give too much away to my competitors!"



Steven Barber Photography

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Every image in this publication was taken by Steven Barber Photography.

Welcome to South Lakeland.

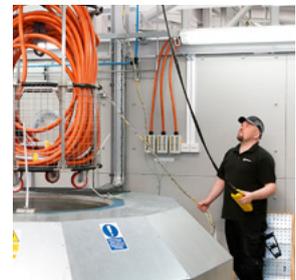
A Breath of Fresh Air for Business.

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An area known globally for its astounding natural beauty and unique vibrant culture, South Lakeland is also home for a thriving and innovative business environment where companies can become established, grow and prosper.



The entrepreneurial business spirit is strongly encouraged in South Lakeland, reflected in the healthy number of fledgling enterprises setting up each year in our region, and our work also encompasses projects designed to help make the first steps to start-up as easy as possible.



The Economic Development Team at South Lakeland District Council are an inward investment service providing information and support to businesses of all sizes, covering all industry sectors, whether you are already here or are looking to locate your operations in South Lakeland.



The Economic Development Team are here to help your business uncover the exciting potential that exists here. Should you have any questions, we are on hand to assist and tell you more about the opportunities to be found in the most beautiful corner of the UK.



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