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**South  
Lakeland**

## Ginger Bakers

Dreaming of a Sumptuous Spoonful  
from Kendal's Bakers.



ginger  
bakers

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**Kendal can be a deliciously dangerous place to visit for those of us with a sweet tooth. Aside from the iconic Mint Cake and historic Chocolate Shop on the cobbled Branthwaite Brow near the town's market place, there is a team of crafty bakers creating cakes and bakes to their own beat.**

Lisa Smith established Ginger Bakers in 2006, a business that took the leap from baking for pleasure to the "hey, I could do this for a living" stage and has never looked back since.

"I live right here in South Lakeland and it just made sense that this was a great place to start a business." says Lisa who, like many other entrepreneurial souls in the region have taken their inspiration from the natural environment on their doorstep and built a thriving enterprise.

Ginger Bakers is only a small team with just a handful of staff working alongside Lisa, but the output - *both in terms of volume and fabulous flavours* - far outweighs their modest numbers.

From the bite-sized unit on Kendal's Dockray Hall Mill Business Park, Ginger Bakers produce a sumptuous array of great cakes and tray bakes that would make any gourmand go weak at the knees.

Take the Damson Brandy Fruit Cake, a handsomely mature loaf made with handfuls of dried fruits that have been re-awakened and taken their fill of fine brandy before being married with a generous helping of Lake District Lyth Valley Damsons.

Local damsons, again from the nearby Lyth Valley, are a regular ingredient and contribute to the award winning Chocolate Damson Brownies, nothing short of chocolate fudgy heaven with a subtle hint of sharpness from the fruit.

Keeping things local, the Westmorland Pepper Cake is a great traditional fruit loaf and a true Cumbrian gem with its distinctive and robust flavours of ginger, cloves and black pepper.



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"Quality ingredients baked with care and generosity" boasts the company's strapline and generosity is definitely no understatement. Along with the plentiful fruits, spices, chocolate and nuts, awards also abound as Ginger Bakers are able to boast a multitude of accolades for their baking prowess with national Great Taste awards becoming almost commonplace across the product range – 'Almondie' being the latest winner, scooping a Gold Star at the 2014 awards.

So what are the ingredients to their success? "Living and working here in South Lakeland means we're inspired every day." says Lisa, "We believe good food needs high quality simple ingredients and attention to detail, so we always strive to use the freshest and

"The brownies are always a big seller, people just can't get enough of them!"

National retailers are also getting in on the act with Aldi signing a deal in the summer of 2014 to stock Ginger Bakers' Luxury Brandy Fruit Cake and White Christmas Cake across their UK stores for the festive season.

"We've also been busy working on product development." continues Lisa, never one to sit back on her successes, "Orange Cobble Crunch and Bird Bar are a couple of the individually wrapped range we launched in the Autumn of 2014 and they're already selling like the proverbial hot cakes!"



locally sourced ingredients wherever possible, and always free range eggs."

Lisa is already working on the recipe for future growth for the company with recruitment being planned in the year ahead.

The Ginger Bakers range is available nationwide through independent retailers, delicatessen, cafes and coffee shops as well as through their very successful website, [www.gingerbakers.co.uk](http://www.gingerbakers.co.uk)



## Ginger Bakers

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# Welcome to South Lakeland.

A Breath of Fresh Air for Business.

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An area known globally for its astounding natural beauty and unique vibrant culture, South Lakeland is also home for a thriving and innovative business environment where companies can become established, grow and prosper.

The entrepreneurial business spirit is strongly encouraged in South Lakeland, reflected in the healthy number of fledgling enterprises setting up each year in our region, and our work also encompasses projects designed to help make the first steps to start-up as easy as possible.

The Economic Development Team at South Lakeland District Council are an inward investment service providing information and support to businesses of all sizes, covering all industry sectors, whether you are already here or are looking to locate your operations in South Lakeland.

The Economic Development Team are here to help your business uncover the exciting potential that exists here. Should you have any questions, we are on hand to assist and tell you more about the opportunities to be found in the most beautiful corner of the UK.

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